

8:45 Gathering and refreshments

9:15 Greetings: Yaad Rotem, Dean, Faculty of Law, The College of Law and Business Workshop organizers: Shelly Kreiczer-Levy & Ronit Donyets-Kedar College of Law & Business

Panel I: The Sharing Ed	conomy: Problems and Concerns	09:30 - 11:00
Yifat Solel Haifa University; the Cooperative	What If Uber were a Cooperative? es Alliance for Social Economic and Environmenta	l Justice
Avital Margalit Sapir Academic College	Commentator	
Diane Ring Boston College, School of Law	Silos and First Movers in the Sharing Worker Classification Debates	g Economy
Tsilly Dagan Bar Ilan University	Commentator	
Coffee		11:00-11:30
Panel II: Sharing Econom	y: Public Interests and Human Rights	11:30-13:00

Sofia Ranchordás University of Groningen	Public Interests, Private Actors: The Role of Online Reviews in the Protection of Public Interests	
Ayelet Gordon-Tapiero Hebrew University	Commentator	

Trading on the Unknown: The Dilemma

BI Norwegian Business School Maayan Perel Netanya Academic College

Christian Fieseler

of Data's Future Value in the Sharing Economy

Commentator

Lunch 13:00-14:00

Panel III: Crowdfun	nding 14:00-15:30
Roei Davidson Haifa University	Crowdfunding as a Sociological Phenomenon
Ilan Talmud Haifa University	Commentator
Adi Ayal Bar Ilan University	The tri-matrix evolution of Crowdfunding: debt vs. equity, start-up vs. established

businesses, complements vs. substitutes to retail banking

Dan Marom Hebrew University Commentator

Panel IV: Discrimination in the Sharing Economy

9:30-11:00

The Market's Response to Discrimination Naomi Schoenbaum in the Sharing Economy George Washington University

Shelly Kreiczer-Levy Commentator College of Law & Business

9:00 Gathering and refreshments

Discrimination without Discriminating? Arianne Renan Barzilay Haifa University

Tamar Kricheli-Katz Commentator Tel Aviv University

Coffee 11:00-11:30

Panel V: Sharing Economy and the Urban Environment 11:30-13:00

Pooling economy and Tech Justice. A Human **Christian laione** Rights-based Approach to the Sharing Economy Guglielmo Marconi University & LUISS University

Dorit Garfunkel Commentator Technion - Israel Institute of Technology

Stephanie Stern Sharing Economy Alchemy: The Future of Rent Control Chicago-Kent College of Law

Panel VI: Sharing Economy: Obligations and Competition

Shai Stern Commentator

Bar Ilan University

Lunch 13:00 - 14:00

Michal Gal **Sharing Economy: Harnessing and Reigning the Power of the Crowd** Haifa University

Iris Soroker Commentator Heth Center for Research of Competition and Regulation

Seats are limited. Please RSVP to margo@clb.ac.il For more info please contact: shellykr@clb.ac.il or ronitkedar@gmail.com



Think Global

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14:00 - 15:30